

100  
BLACK MEN  
OF MIDDLE TENNESSEE, INC.

# 'LEGACY ON THE LINKS' GOLF CLASSIC & DAY PARTY

THURSDAY, APRIL 9, 2026

HERMITAGE GOLF COURSE \* PRESIDENT'S RESERVE COURSE  
3939 OLD HICKORY BLVD. \* OLD HICKORY, TN 37138

## SPONSORSHIP PACKAGE

FUNDRAISER TO BENEFIT:



The mission of 100 Black Men of Middle Tennessee is to nurture and enhance the growth, development and opportunities for young black males of Middle Tennessee.

\* What They See Is What They Will Be \*



# 100

## BLACK MEN

OF MIDDLE TENNESSEE, INC.

Dear Prospective Sponsor:

100 Black Men of Middle Tennessee, Inc. is hosting a charity Golf Classic and Day Party on Thursday, April 9, 2026 at the Hermitage Golf Course on the prestigious President's Reserve Course. The event consists of a light breakfast followed by an 18-hole tournament and day party experience for non-golfers, a putting contest and the day ending with a post tournament luncheon to recognize sponsors, participants and winners. Net proceeds of this event will benefit the 100 Kings Program.

100 KINGS is a leadership development program created by the 100 Black Men of Middle Tennessee, Inc. The 100 KINGS is a year-round, multi-year program that provides the foundation young black men need to excel in school, pursue a college education, and succeed in life. The middle school programming serves as the introductory program for youth joining the 100 KINGS with anticipation that they will remain through their high school years.

We are thrilled to have you join us in supporting a great cause while enjoying a fantastic day on the golf course. This handbook is designed to provide you with all the information you need to make the most of your experience, whether you're a sponsor, player, or Day Party participant.

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# 100

## BLACK MEN

OF MIDDLE TENNESSEE, INC.

### Introduction

Our annual fundraising golf tournament is a key event that helps us raise funds to support 100 Black Men of Middle Tennessee 100 Kings program. By participating, you are contributing to a worthy cause and helping make a difference in our community. Thank you for your support!

### Event Details

- Date: Thursday, April 9, 2026
- Time: 8AM - 2PM
- Location: Hermitage Golf Course  
3939 Old Hickory Blvd.  
Old Hickory, TN 37138
- Registration Deadline: Tuesday, March 31
- Format: Scramble

### Sponsorship

#### **Benefits of Sponsorship**

Sponsoring our tournament provides you with the opportunity to:

- Increase brand visibility
- Network with potential clients and partners
- Demonstrate corporate social responsibility
- Enjoy a day of golf with your team or clients

#### **Recognition and Promotion**

Sponsors will be recognized through various channels:

- Event signage
- Social media mentions
- Acknowledgment in the event program
- Opportunities to include promotional materials in participant gift bags

### Player Information

#### **Registration Fee**

- Team of Four: \$1,000
- Individual Player: \$250
- Day Party/Non-Player: \$125

#### **Event Schedule**

6:30 AM: Registration Opens

8:00 AM: Shotgun Start

10:00 AM: Day Party

1:00 PM: Lunch Break & Awards

### Prize Details

Prizes will be awarded for:

- Winning Team
- Longest Drive
- Closest to the Pin
- Hole-in-One
- Putting

***\*\*See Sponsor Levels Next Page\*\****





## SPONSORSHIP LEVELS

### Ace Sponsor (2) - \$20,000

- Company Name/Logo displayed as Presenting Sponsor
- Company Name/Logo displayed on all marketing materials and social media
- Company Name/Logo displayed @ 1st & 18th Holes
- Two (2) complimentary foursome teams
- Welcome and thank participants (2 minutes)
- Branded materials in event swag bags
- Set-Up branded product table
- Opportunity to present awards during lunch

### Eagle Sponsor - \$15,000

- Company Name/Logo displayed as Diamond Sponsor
- Company Name/Logo displayed on all marketing materials and social media
- Company Name/Logo displayed at hole of choice
- One (1) complimentary foursome team
- Branded materials in event swag bags
- Set-Up branded product table at Driving Range

### Birdie Sponsor - \$10,000

- Company Name/Logo displayed as Platinum Sponsor
- Company Name/Logo displayed on all marketing materials and social media
- Company Name/Logo displayed at hole of choice
- One (1) complimentary foursome team
- Branded materials in event swag bags
- Set-Up branded product table at Putting Green

### Par Sponsor - \$5,000

- Company Name/Logo displayed as Gold Sponsor
- Company Name/Logo displayed on all marketing materials and social media
- Company Name/Logo displayed at hole of choice
- One (1) complimentary foursome team
- Branded materials in event swag bags
- Display tabletop company name/logo

### Caddie Sponsor - \$3,000

- Company Name/Logo displayed as Silver Sponsor
- Company Name/Logo displayed on all marketing materials and social media
- Two (2) Golfers
- Branded materials in event swag bags

### Tee Sponsor - \$2,000

- Company Name/Logo displayed as Bronze Sponsor
- Company Name/Logo displayed on all marketing materials and social media
- One (1) Golfer
- Branded materials in event swag bags

### Breakfast Sponsor - \$2,000

- Company Name/Logo displayed at Breakfast
- One (1) Golfer
- Branded materials in event swag bags

### Lunch Sponsor - \$2,000

- Company Name/Logo displayed at Lunch
- One (1) Golfer
- Branded materials in event swag bags

### Hole Sponsor - \$1,500

- Company Name/Logo displayed at hole of choice (Pending Availability)
- Branded materials in event swag bags



# 100

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### Completing Your Sponsorship

- Scan the QR code or click the link below to complete the Sponsorship Commitment Form, register yourself or team, and submit payment securely online.
- Send your check made payable to:  
100 Black Men of Middle Tennessee, Inc.  
413 Welshwood Drive, Suite 102, Nashville, TN 37211
- Email your high resolution logo file (JPG or PNG, 300 dpi or higher) to [sjohnson@the100.org](mailto:sjohnson@the100.org)

*Net proceeds from the golf tournament benefit 100 Black Men of Middle Tennessee, Inc., a nonprofit charitable organization recognized under Section 501(c)(3) of the Internal Revenue Code.*

*Sponsorships include goods and services; the tax-deductible portion will be reduced by the fair market value of benefits received.*



SCAN OR CLICK  
TO SPONSOR OR REGISTER

### Contact Information

For questions or additional information, please contact:  
Event Coordinator: Samantha Johnson  
Email: [sjohnson@the100.org](mailto:sjohnson@the100.org)

We look forward to seeing you at the tournament and thank you for your support! Enjoy the day and let's make a positive impact together.



**Thank  
you**